

Plus⁺

INSIGHT
Key takeaways
from TTF 2022

UPGRADES
Strategy in action at
Dusit Thani Hua Hin

SUSTAINABILITY
Green space aplenty
at Dusit Central Park

Dusit Pulse

Essential updates from the heart of our business

Generation NEXT

*Behind Dusit's mission to deliver exceptional
lifestyle experiences that bridge generational divides*



Warm Greetings from Dusit International

Welcome to Dusit Pulse – Bringing you essential updates from the heart of our business

The secret to any successful business is delivering experiences that consumers crave. This is easier said than done amidst a global pandemic that has rocked the fundamentals of what it means to work, eat, travel, shop, unwind, and simply conduct our daily lives.

Recognising that the world has changed, we have been busy changing too.

From organisational transformation and group-wide technological enhancement, to the introduction of new products, services, and experiences, over the past two years we have swiftly adapted to the shifting situation and sought to seize every opportunity to turn challenges into triumphs and drive short-, mid-, and long-term value for stakeholders across our entire group.

At Dusit Hotels and Resorts, this has included laying the foundations for sustainable success by responding to accelerated trends and ensuring our properties do, indeed, deliver the kinds of experiences that consumers crave in the post-pandemic world.



Part of this approach includes positioning selected Dusit Hotels and Resorts (especially Dusit's longest-running properties) as dynamic and vibrant spaces that meet the lifestyle needs of all generations of

travellers. This approach is explored in-depth on pages 8–13, where we take a deep dive into the recent upgrades at Dusit Thani Hua Hin, including new concepts and experiences that have been rolled out with much fanfare to the delight of repeat guests and newcomers alike.

In this issue, we also highlight our renewed commitment to sustainability in all aspects, and take a closer look at the sprawling Roof Park, which will lie at the heart of Dusit Central Park, our landmark mixed-use project opposite the green expanse of Lumpini Park in Bangkok's central business district (pages 14 – 17).



Set over four levels and featuring a stunning cascading design, our unique 'Sky Garden' demonstrates how we can tackle significant environmental issues in meaningful and creative ways, all while creating memorable experiences for guests, consumers, and local communities.



Our commitment to service excellence is demonstrated on page 5 – with news of prestigious awards for our hotel operations in China and Thien Duong Vietnamese restaurant in Bangkok. We also take the opportunity to introduce you to our new Property Management division, which will leverage our 70+ years of experience in operating hotels to seamlessly provide a full suite of property management and training services for condominium developers in Thailand (Page 4).



Rounding out the issue are three key takeaways from the Thailand Tourism Forum that can apply to properties no matter where they are in the world. Spoiler alert: This includes the need to reimagine hotel spaces for multiple uses (as detailed in our transformation of Dusit Thani Hua Hin, on page 11).

As ever, if there are any topics you would like to see covered in a future issue of Dusit Pulse, please just let us know. We would be delighted to accommodate your request.

Take care, keep safe, and stay healthy.

Graciously yours,

Suphajee Suthumpun,
Group CEO

This issue in numbers

11,200

Each building in Dusit Central Park will be linked by a 7 Rai (11,200 sq m) Roof Park inspired by the waterfall gardens and distinctive heritage of the original Dusit Thani Bangkok hotel (Page 14).

2022

Thien Duong Vietnamese restaurant at Baan Dusit Thani in Bangkok has been named as a Bib Gourmand restaurant in the 2022 edition of The MICHELIN Guide in Thailand (Page 5).

400

More than 400 diners reserved their seats to join the special dinners at the recent Feast by the Beach event at Dusit Thani Hua Hin (Page 12).

15

Dusit Fudu Hotels and Resorts was delighted to be named “The Outstanding Resort Operator of the Year” at the 15th Grand Hotels Media Awards in China (Page 5).

3

Dusit’s vision to meet the lifestyle needs of all generations of travellers aims to deliver tangible results across three key areas (Page 14).

News in brief

Dusit enters exciting new territory as manager of The Sukhothai Residences

Company's new Property Management division all set for condo management after exclusive commencement meeting with owners and juristic heads.

Dusit's new Property Management division, under Dusit Hospitality Services, marked its first major milestone of 2022 by hosting a Commencement Meeting with owners and the juristic committee of The Sukhothai Residences, a luxury condominium on Sathorn Road, which the division will begin managing later this year.

The commencement meeting was held recently at Benjarong Restaurant, Baan Dusit Thani, and hosted by Khun Butch Changramai, General Manager, Property Management. After a very warm yet socially distanced welcome, Khun Butch explained more about Dusit's gracious hospitality and how the company plans to channel its 70+ years of experience in operating hotels to seamlessly provide a full suite of services for condominium residents (concierge, maintenance, housekeeping, security, etc.).

Opening the door to a potentially lucrative new line of business for the company, Property Management has also already signed to provide property management services for COCO Parc Managed by Dusit Hospitality Services, an upcoming luxury residential project being developed by Ananda Development Public Company; as well as consultancy and training services for Altitude Development and Origin Property PLC, for projects being developed in Bangkok.

Looking ahead, Dusit's senior management sees great potential for property management services to spin off into a new business entity, and the division will seek to collaborate with other leading condominium developers throughout Thailand to expedite this.



Thien Duong gets Michelin approval in Bangkok

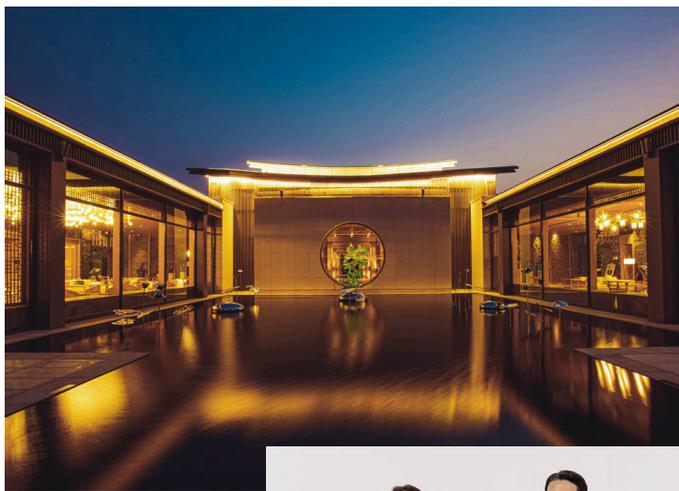
Restaurant receives Bib Gourmand distinction in the fifth edition of The MICHELIN Guide in Thailand.

Dusit's commitment to culinary excellence has seen – and continues to see – many of its hotel-based restaurants win industry awards for the quality of their offerings. The company's stand-alone ventures are also turning epicurean heads – as evidenced by Thien Duong Vietnamese restaurant at Baan Dusit Thani in Bangkok, which has been named as a Bib Gourmand restaurant in the 2022 edition of The MICHELIN Guide in Thailand.

The Bib Gourmand distinction, symbolised by the famed 'Bibendum' or 'Michelin Man' licking his lips, is awarded to eateries that offer quality cuisine carefully prepared and reasonably priced with very good value-for-money.

Alongside describing the restaurant as “an interior design lover's paradise,” the fabled red guide also praises the chefs' attention to detail, with “nicely crafted” dishes delivering “juicy flavours and complex textures.”

Expect a deeper insight into Dusit's culinary offerings in the next issue of Dusit Pulse (coming June 2022), when we will interview the company's new Corporate Director of Food and Beverage – Operations, Stephane Carric.



Dusit named “Outstanding Resort Operator of the Year” in China

Company comes out top at the 15th Grand Hotels Media Awards.

Dusit Fudu Hotels and Resorts, which represents Dusit in China, was delighted to be named “The Outstanding Resort Operator of the Year” at the 15th Grand Hotels Media Awards, held recently in Shanghai.

Over the past nine years, with great support from owners, friends, industry partners, and media, Dusit has developed a strong reputation in China. The company now operates 10 hotels throughout the country and has more than 20 properties in the pipeline.

The China team was personally congratulated on the night by Ms Lada Phumas, Consul General of the Royal Thai Consulate-General in Shanghai.



Thailand Tourism Forum 2022 – 3 key takeaways



Including industry insight that applies worldwide.

More than 500 delegates, including many of Thai tourism and hospitality's most senior figures, came together at the 11th Thailand Tourism Forum (TTF 2022) on 1 March 2022, with the aim of charting a strong and sustainable path out of the global pandemic.

TTF 2022, Thailand's largest annual tourism and hospitality event, ran under the theme #ThaiTourismUnited and kicked off with the Thailand Tourism Leadership Summit, which saw influential executives set out their joint vision for the future and jointly sign the Thailand Tourism Pledge.

Dusit's very own Chief Operating Officer, Lim Boon Kwee, was part of the delegation, which also included Bill Barnett, MD, C9 Hotelworks; Chiruit Isarangkun Na Ayuthaya, President, Thailand Convention & Exhibition Bureau; Bill Heinecke, Chairman/Founder Minor International; Stephan Vanden Auweele, Chief Hospitality Officer, Asset World Corporation; Proudpath Liptapanlop, Executive Director, Proud Group;

Dirk De Cuyper, CEO of S Hotels & Resorts; Clarence Tan, Senior Vice President of Development, Hilton Asia Pacific; and Marisa Sukosol, President of the Thailand Hotel Association.

Together, these leaders committed to forging a new strategic direction for Thailand, including placing tourism at the forefront of the national economy, putting the service sector back to work, achieving sustainable growth, and making international visitors feel safe and secure. The Thailand Tourism Pledge will lay the foundations upon which Thai tourism can be rebuilt from the ground up, following the devastation of the global pandemic.

TTF 2022 then followed with a series of addresses, debates and discussions to help attendees devise strategies to survive and thrive in the post-pandemic era.

Here, we present three key takeaways that apply to the hospitality industry at large.

‘Hybrid spaces’ are here to stay

“If COVID has taught us anything, it’s the irrelevance of single-use spaces. Doing one thing in one place is no longer productive, meaningful, or relevant. Hotels must think beyond singular or primary functions and instead offer physical spaces with multiple purposes. Culture, connection, and community are critical. Hoteliers need to see how they can engage and connect with their communities and bring value to them; how they can bring people together meaningfully, and create experiences and programming that celebrates the culture of their locations. Merging the virtual and physical will only get more important too. The Metaverse is here. It is huge. And it will change everything. Everything we know in the tangible world is being transferred to, and reimagined, in this space – and this includes hotels.”

– Catherine Monthienvichienchai, Chief Branding Officer, QUO Global



A mindful approach to wellness

“The pandemic has opened the communication channels about what wellness is all about, and the opportunity for hotels in this space is huge. The mental wellness industry alone is worth around 120 to 125 billion dollars, and it is very closely related to the travel industry. Wellness cannot just be tacked on, though; you can’t just add some facilities and programming and be done with it. Wellness has to be woven in to meet guest needs and market segments, which requires careful analysis. Get this right, and the future will be bright.”

– Ingo Schweder, Founder and CEO, GOCO Hospitality

A ‘meta’ way to travel

The Metaverse may be in its infancy and rugged around the edges, but it’s expected to improve rapidly and become deeply immersive. Work, travel, sports – you name it – will all start to be an omnichannel experience. As more people spend time in the virtual sphere, hoteliers will be able to reach more customers in this area. And from virtual tours of rooms and activities, to virtual guest rewards such as collectable NFTs, there’ll be huge potential to provide different hotel and hospitality experiences that complement and enhance the real-life experience.

– Akalarp Yimwilai, Founder and CEO, Zipmex



For more information, please visit thailandtourismforum.com

Generation
NEXT

—
Strategy in
action at
Dusit Thani Hua Hin

Reimagined spaces and innovative stay experiences demonstrate Dusit's commitment to engaging multi-generational guests to drive sustainable business at Dusit Hotels and Resorts worldwide.



The past few issues of Dusit Pulse have explored in-depth how Dusit has innovated its way through pandemic-related challenges to provide more opportunities to generate short-, mid-, and long-term value at its properties across the lodging spectrum.

From readjusting its group-wide business model to focus on “innovation, collaboration, and contribution” and rolling out four new pillars of Dusit Graciousness – including **Service** (personalised and gracious), **Well-Being** (delivering wellness experiences beyond the spa), **Locality** (uniquely linking guests with the local community), and **Sustainability** (social, economic, and environmental) – the foundations have been put in place to guide the development of new services, products, and experiences that leverage new and next normal trends to enhance the competitive advantage of all Dusit-branded properties.

Continuing this series of updates, this time we look at an important vision designed to fully tap into all of the above and position selected Dusit Hotels and Resorts (especially Dusit’s longest-running properties) into dynamic and vibrant spaces that meet the lifestyle needs of all generations of travellers.

“While different generations of consumers have different demands and expectations, numerous studies show that, when it comes to travel, each is united by a desire for authentic, unique hospitality (travel and accommodation) experiences connected with their different lifestyles – especially experiences that help to create lasting memories,” said Mr Siradej Donovanik, VP – Operations, Dusit International, and Managing Director, ASAI Hotels. “With this in mind, we want to make our properties a home for all generations – from Baby Boomers seeking relaxation and personalised service, to millennials looking for local connections and meaningful experiences, to Gen Zers which champion sustainability – with spaces, services and activities that deliver exceptional lifestyle experiences that bridge generational divides, and ultimately create new revenue opportunities from a broader demographic.”

The aim, says Mr Donovanik, is to deliver tangible results across three key areas – 1. Hotel rooms and useable space; 2. F&B, and 3. Activities and events – all while creating content that fully embraces the four new pillars of Dusit Graciousness.

Over the past 18 months, Dusit Thani Hua Hin in Thailand has served as a testing ground for this innovative approach. New concepts and experiences have been rolled out with much fanfare to the delight of repeat guests and newcomers alike.

Here, we look at some of the most exciting developments and how they have breathed new life into the property and enhanced its capacity to engage with multi-generational guests.



*Mr Siradej Donovanik, VP – Operations,
Dusit International, and Managing Director, ASAI Hotels.*

Inspiring spaces for all

Affectionately known locally as the ‘Grande Ol’ Dame of Hua Hin,’ Dusit Thani Hua Hin has been in operation for an impressive 31 years. Its storied history and prime beachfront location make it the perfect vehicle for exploring ways to enhance the guest experience for multi-generational travellers in the next normal.

Before COVID-19 emerged and disrupted the world, significant upgrades were already underway at the resort: most notably, an extensive renovation of all guest rooms and suites to give them a more airy, residential feel, and a revamp of the renowned Royal Dusit Grand Ballroom.



While some planned changes were put on hold at the start of the pandemic, recent work has been completed in line with the vision to delight existing guests and broaden the resort’s appeal among younger generations.

Making a big splash with guests is a stylish overhaul of the resort’s main pool and beachfront area to create an ‘unrivalled sanctuary by the sea.’

Conceptualised by Dusit’s Creative Strategy team, the thoughtfully modernised area includes spaces for tranquil relaxation (such as new poolside cabanas), a poolside bar for memorable get-togethers, and a kids’ area with slides, making it an exciting new attraction for guests of all ages.

The resort has also introduced its own organic farm with rice paddy and buffaloes, offering unique, green experiences for families. It will soon launch its new Devarana Wellness centre, which combines fitness and spa into one.

The resort’s long-standing Rim Talay Bar & Grill has also been transformed into a new beachside restaurant experience that offers South American inspired cuisine and creative cocktails championing local ingredients (more on that below).

Other renovations the property plans to undertake as part of Creative Strategy’s concept include turning its existing garden pool bar into a more quiet, adult zone, complete with a contemporary new look.

“Fully embracing the four new pillars of Dusit Graciousness, we aim to utilise all available space to add value to the guest experience, creating memorable moments for guests of all generations,” says Mr Donovanik. “Innovating our spaces and optimising them for today’s youth also gives us a strong foundation to create and seize opportunities to generate sustainable value far into the future.”



Dynamic F&B



Rising demand for sustainable and local produce seen before COVID-19 has only accelerated during the past two years.

Tech-savvy and globally connected millennials and Gen Zers are particularly prone to align themselves with on-trend food movements, such as responsibly sourced organic agriculture, speciality food products, and innovative dining experiences.

To tap into this demand, Dusit Thani Hua Hin has created Nómada – a new beachside dining experience that uniquely blends the distinctive tastes of locally sourced produce (including selected vegetables and herbs from Dusit Thani Hua Hin’s own organic farm) with South American cooking techniques for distinctive international flavour.

Taking its name from nomadic hunters, gatherers, and fishers that sustainably live off the land, Nómada is headed by Chilean chef Andre Josef Nweh Severino, who works with local farmers and fishers to deliver compelling fare cooked in different ways.

From authentic South American dishes that follow traditional recipes, like ceviche, to fresh meats and seafood grilled over an open flame, the restaurant aims to bring people together to celebrate the connection between different food cultures and local ingredients.

Replacing what was formerly the resort’s Rim Talay Bar & Grill, this enticing new venture brings destination dining bang up to date with a fresh new look inspired by tropical gardens and tribal motifs, all while incorporating

the resort’s existing colonial stylings for a contemporary, understated design that oozes elegance, comfort and warmth. The venue includes a central pavilion with an open kitchen; an outdoor lounge and terrace overlooking the resort’s lake and beach; and a cosy beach bar featuring private wooden cabanas and an open space for mingling by the sands.

Alongside craft beers, fine wines, healthy juices, and classic cocktails, guests will find plenty of unique concoctions to choose from, each specially created to pair with Chef Andre’s distinctive flavoursome fare.

“Menu innovation, creativity, and responsible sourcing of ingredients are essential to ensuring our restaurants can compete with standalone venues in the long-term,” says Mr Donovanik. “Increased globalisation and the internet mean today’s diners are exposed to a wider range of food cultures, and they have developed an appetite for dishes from every corner of the globe. This puts culinary creativity at the forefront, and it’s important that we incorporate international influence in our kitchens to offer new and unique dining experiences.

“The venues and experiences we are creating also aim to increase alcohol sales, which maximises profit margins. As part of this, we recognise that some of our dining spaces can be flexible and adaptable too – not only serving food and drinks, but also serving as stages for memorable events and activities that deliver value beyond dining and relaxing. This is exactly what we are experimenting with at Nómada. All going well, similar concepts will be rolled out at Dusit Hotels and Resorts worldwide.”

Memorable activities, experiences, and events with a community focus

Working closely with Dusit's new centralised Customer Experience (CX) team, Dusit Thani Hua Hin has been busy developing experience-driven activities and events that connect guests, customers, and the community in unique and meaningful ways.

The resort's organic farm experience has drawn large groups of families coming to meet the resident buffalos; and Local Feast, a large-scale event featuring live entertainment and pop-up stalls from renowned local artisans, attracted more than 1,000 visitors when it was held late last year – an excellent turn out considering the ongoing situation.

More strong evidence of Dusit Thani Hua Hin's ability to attract and offer lifestyle experiences for multi-generational guests was seen recently at Feast by the Beach.

This three-day event, specially arranged to showcase the resort's most recent upgrades, featured DJs, wellness activities, watersports, live entertainment, and globe-trotting drinks and dishes specially prepared by some of Thailand's most celebrated chefs and mixologists.

As part of the epicurean journey, renowned Bangkok restaurants Appia, 100 Mahaseth, and el Willy Kitchen took over the resort's kitchens to showcase their renowned flavours and distinctive culinary flair. Wine pairings selected by oenophiles from Soul Wines, and creative cocktails by Tropic City – a regular fixture on the list of Asia's 50 Best Bars – enhanced the flavourful experience.

With day passes, exclusive stay packages, and a long list of activities beyond wining and dining – including kitesurfing and paddleboarding in collaboration with Kiteboarding Asia (KBA) – the event had something to suit curious day-trippers as well as those seeking a memorable gourmet weekend escape, and more than 400 diners booked to enjoy the special dinner menus.

“The atmosphere during the event was incredible, and it truly showcased how we can utilise various spaces in the property and collaborate with others to wow multi-generational guests,” says Mr Donavanik. “From the hip young crowd relaxing with DJ music by the pool, to families enjoying fun and games on the beach, to affluent food lovers coming to meet the guest chefs, Feast by the Beach had it all.

“The event sent a strong message to the market that Dusit Thani Hua Hin is not an ageing property, but a property for all ages. We now look forward to building on this with similar events throughout the year and using it as a blueprint for success at other Dusit Hotels and Resorts worldwide.

“In a nutshell, we aim to offer lifestyle experiences for all generations, and offerings optimised for today's youth. And this is key to building strong brands for the future.”





Dusit Central Park – a bastion of sustainable design and green living

Dusit's commitment to having a positive impact on its communities – and the planet – translates into a unique, and sprawling, multi-level Roof Park experience at the heart of its most significant project to date.

Sustainability in all aspects – economic, social, and environmental – is essential in business today. Policies, experiences, products, and services that are developed with this in mind can add brand value, meet consumer demands, increase efficiency, and create new opportunities, all while having minimal impact on the environment.

To enhance its influence in these areas, Dusit has made Sustainability one of the four core pillars of Dusit

Graciousness. From an operations perspective, this means increased emphasis on reducing utilities and water consumption, establishing waste management solutions, eliminating single-use plastics, promoting responsible sourcing and procurement, and, where possible, ensuring Dusit-branded properties grow organic food for use in their restaurants.

Most importantly, the company seeks to tackle significant environmental

issues in meaningful and creative ways, all while creating memorable experiences for guests, consumers, and local communities.

Dusit Central Park, Dusit's landmark mixed-use project opposite the green expanse of Lumpini Park in Bangkok's central business district, serves as a fine example of this vision in action.

As outlined in the previous issue of Dusit Pulse, the USD 1.4 billion mixed-use project will feature ultra-luxury



residences (Dusit Residences and Dusit Parkside), a state-of-the-art office tower, a high-end shopping mall, and a distinctive reimagining of the flagship Dusit Thani Bangkok hotel. Each building has been carefully designed to promote clean air with natural wind flow improving ventilation, reducing energy use, and minimising carbon output.

What's more, as part of its green offerings, each building will be linked by a 7 Rai (11,200 sq m) Roof Park. This vast

leafy space will include private zones for residents and public areas for cycling, running, and simply relaxing while enjoying unparalleled, panoramic vistas of the adjacent Lumpini Park. And there's nothing else quite like it in Bangkok.



A unique green space for all

Located atop the Central Park shopping complex in the heart of the project, and set over four levels, the unique Roof Park will feature a stunning cascading 'Sky Garden' design inspired by the waterfall gardens and distinctive heritage of the original flagship Dusit Thani Bangkok hotel.

In line with Dusit Central Park's overall concept – 'Here for Bangkok' – which includes creating sustainable value for the local community – and fully embracing the concept of Sappaya, which means a place for doing good deeds – the park is envisioned as an urban sanctuary for all generations and will serve as the setting for live arts and music events, farmer's markets, craft workshops, and other meaningful experiences.

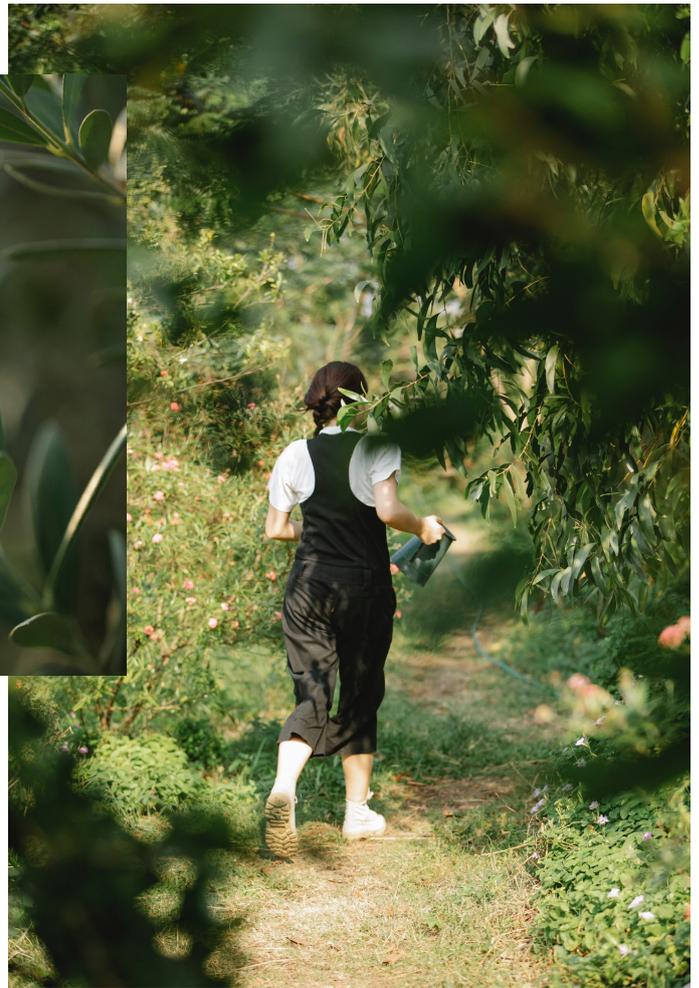
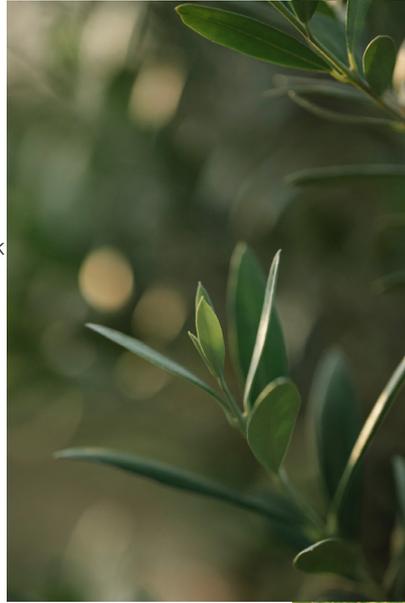
Most importantly, it aims to inspire a new-found love of nature while giving people easy access to a greener, healthier lifestyle. A bonus for animal lovers – it's pet-friendly too.

Thoughtfully designed by landscape architecture company Landscape Collaboration, the park will be home to thousands of tropical plants – each carefully researched by the team who delved deep into Thai literature such as *Nirat Phoo Khao Thong* (A passage to the Golden Mount) and *Nirat Suphanburi* (A passage to Suphanburi Province) to discover more about flora and fauna indigenous to Bangkok.

To create a self-sustaining ecosystem and attract friendly insects while repelling pests such as mosquitoes, each area of the park will be rich with carefully curated plant life – from the jogging tracks (four routes), to the barbecue spaces, to the event lawns, to the sculpture garden, to the joyful playground, to the dedicated dog park.

Each plant has been scrupulously selected for its air-filtering properties too – ensuring that the green space will help to boost oxygen levels in the area while helping to absorb dust and pollution particles from PM 2.5 up to PM 10.

Further highlighting Dusit Central Park's sustainable credentials, the park will also feature its own urban farm, where people can learn more about organic and locally grown produce. And some areas, such as the children's playground, will be constructed using recycled materials.



So families can enjoy the space together, Landscape Collaboration has ensured that the park will be suitable for young and old alike. The multi-level design features gradual slopes to ensure easy access for the elderly and infirm, with full wheelchair access throughout.

Various viewpoints within the park also promise to offer a real visual treat. In fact, the leafy space will be the only one of its kind in the city to offer 'infinity garden' views, with elevated surrounds blending seamlessly with Lumpini Park beyond.

To ensure maximum safety and limit the number of users, the upper-levels of the park will be accessed by reservation only. Visitors will be able to book their access via an app, which will also monitor park useage. Points redeemable for various discounts will be awarded to those who are mindful of their impact when using the park's various green spaces.

The first phase of Dusit Central Park, including the hotel, is expected to open in early 2024. Central Park Department Store, Central Park Offices Building, and the Roof Park are slated to open in mid-2024, with Dusit Residences and Dusit Parkside following in mid-2025.

Expect more information about Dusit Residences and Dusit Parkside in the next issue of Dusit Pulse, coming June 2022.



Inspired by nature

Mr Touchapon Suntrajan, Principal and Partner at Landscape Collaboration, Thailand's leading landscape design company which designed the Roof Park, explains more about the Sky Garden concept.

What inspired you to create the concept?

Our unique design incorporates three key concepts intended to preserve and reflect the legacy and identity of the original Dusit Thani Bangkok.

First is 'Heritage,' whereby we reworked aspects of Thai cultural heritage into a contemporary context. This includes, amongst others, the design of the main waterfall, whose angular design was inspired by *yor mai*, a Thai architectural feature.

Second is 'Bangkok Sanctuary,' whereby we created a sustainable urban ecosystem that serves as a green lung for residents and visitors while also improving the environment.

The third concept is 'Inclusive Design for Community.' Our aim is to ensure people of all ages can enjoy using the green space and interacting with nature through their five senses.

What are the highlights of Roof Park?

The whole sky garden is designed to maximise usage by meeting the needs of urbanites who want to be close to nature. Different zones cater to different uses, from workouts to jogging to relaxing by water features and enjoying exhibitions, live music and sports.

There's also the Food Passage (a dining zone), a picnic zone, a playground, a dog play zone, as well as view-points at different heights so people can witness the beauty of Lumpini Park and the cityscape like nowhere else.

Was feng shui used in the landscape design?

Feng shui was an important element to consider. According to its principles, a great design is one that enhances the flow of energy. Our team worked very carefully on making sure that the direction of the main waterfall in the heart of Roof Park faces northwest and Lumpini Park as much as possible. According to feng shui principles, water should cascade in the northeast direction to receive energy from wind and sunlight, which creates a circulation of energy that cleanses the air and encourages stable life energy.

Are there any areas exclusive to residents of Dusit Residences?

The sixth and seventh floors have a green space only accessible by residents. This area consists of private gardens, a barbecue courtyard, a playground for older kids, vegetable patches for health-conscious residents who would like to grow their own greens and herbs, and a beautiful private entrance that links directly with the BTS and MRT stations below.

Dusit
INTERNATIONAL